



August 2016 - Newsletter

MISSION

The Texas Hill Country Trail Region will preserve, protect and promote the cultural, historic and natural resources of its 19 counties.

VISION

The Texas Hill Country Trail Region will develop partnerships to protect our heritage and sustain our natural and cultural resources through promotion, preservation, education and tourism.

Four Hill Country wineries to open as part of incubator space

Arianna Auber

July 27, 2016 | Filed in: wine.



The concept of winery incubators, common in the Pacific Northwest, has already begun to catch on in Texas with San Saba's Wedding Oak Winery, which helped Old Man Scary Cellars get up and running late last year.

But there's about to be another one in a prime location in the Hill Country — opening along U.S. 290, the road to Fredericksburg where many of Texas' best-known wineries are located. Incubator owner Jeff Williams is now seeking four interested tenants who want to take advantage of the winery incubator concept: the business model that allows multiple small wineries to operate in one space, with equipment provided by the owner, as a way of keeping costs low until they can grow and move into their own much bigger building.

Williams and his wife, both investors in Stonewall's Kuhlman Cellars, saw a need to offer room for smaller wineries along the 290 wine road, an expensive piece of real estate. And already, he said, he is getting interest from people aspiring to have their own winery or grow their current one.

"I've gotten one call from a winery that does about 1,000 cases a year but has run out of space and wants to be on 290," he said. "I've gotten another call from a winemaker interested in venturing out and doing his own label. I heard from another guy who has an interest in winemaking.

Read More Below....

<http://spirits.blog.austin360.com/2016/07/27/four-hill-country-wineries-to-open-as-part-of-incubator-space/>

Featured August Events in the Texas Hill Country

Vanderpool

Stargazing in the Park

Saturday, August 6, 2016 - 9:00 pm to Sunday, August 7, 2016 6:00 am Free

Lost Maples State Natural Area

37221 FM 187, Vanderpool, TX 78885

(830) 966-3413

Lost Maples is having a stargazing with the help of the San Antonio Astronomical Society on August 6, 2016. We will have multiple telescopes and dark skies to help you see the wonders of the night sky. Come to the Overflow Parking lot after dark and enjoy.



<http://tpwd.texas.gov/calendar/lost-maples/star-gazing-in-the-park>

Marble Falls

LakeFest Drag Boat Races

August 12-14, 2016

830-693-2815

LakeFest 2016, marks the 25th year that the Marble Falls/Lake LBJ Chamber of Commerce transforms Lake Marble Falls into a liquid quarter-mile "racetrack". Feel the roar of the engines and the vibrations in your chest as over 100 boats race to reach speeds of over 260 mph and turn the banks of the lake into a wild three-day boat race party. Gates open daily at 7:00 am with the races starting at 9:00 am.



<http://www.marblefalls.org/events/2016/lakefest-drag-boat-races>

Tow

27th Annual Grape Stomp and Harvest Festival

August 20th & 27th, 2016

11 am to 5 pm

325-379-5361

Fall Creek Vineyards is thrilled to announce its legendary 27th Annual Grape Stomp and Harvest Festival on Saturdays, August 20th and 27th from 11:00 am - 5:00 pm at Fall Creek Vineyards at Tow, in the heart of the beautiful Texas Hill Country. For almost three decades, the FCV Grapestomp and Harvest Festival has attracted hundreds of guests throughout Central Texas and beyond. The Festival has fun and exciting activities for the entire family. Adults can enjoy wine tastings, a celebrity chef lunch and demo, casual food and much more. For children, there will be plenty of fun activities, including a Castle Bounce! Grapestomp is free of charge - however lunches and tastings require reservation/purchase.



<http://www.fcv.com/events/grape-stomp-and-harvest-festival/>

HILL COUNTRY HAPPENINGS....

The Official Roadmap of the Texas Hill Country Trail Region is the most popular marketing piece we utilize in promoting our 19 county territory. They have become a favorite among visitor centers, travel information centers, outlet malls, RV Parks and hotels across Texas. We will be reproducing this map to fill the increasing demand and high volume of requests we receive for them daily. This cannot be done without the help from our advertisers.

Sales are currently underway! Large ads will be sold for \$650 and will include a photo with 100 words text and small ads are \$500 and include a photo and 75 words text. These ads will be sold on a "first-come-first serve" basis.

Please let me know if you are interested in being a part of the most requested map in the Texas Hill Country!



JOIN US FOR OUR NEXT MEETING....



Texas Hill Country Trail

September Meeting

Thursday, September 15, 2016

1:00 p.m.

Hosted by the Fredericksburg
Convention & Visitor Bureau and
The Friends of the Gillespie County
Country Schools

Meeting Location:

Willow City School
2501 Ranch Road 1323
Willow City, TX 78675
830-685-3385

DETAILS TO COME!

<http://www.historicschools.org/willow-city-school.html>



Texas Historical Commission Texas Heritage Trails Program Update

The Texas Historical Commission approved the list of Exceptional items related to their 2018-19 Legislative Appropriations Request (LAR). There will continue to be changes necessary to the LAR and this exceptional item list prior to the official filing in a few weeks.

The second request listed on the Exceptional Items will be for Heritage Tourism/Economic Development with an anticipated request of \$4.6 million over the biennium. This includes \$1.5 million to directly support the ten heritage trail regions at the \$75,000/year level. Also in the request, is funding for heritage tourism marketing that covers travel guide development and printing for the regions and thematic guides, digital products and website support, as well as mobile tours. Funding under this item is also requested for the Destination Courthouse Program to help communities with historic courthouses to leverage their landmark buildings and become better destinations. Within this heritage tourism request there is also some funding for new exhibits at some of the state historic sites to enhance the visitor experience.

WHAT'S COOKING IN THE TEXAS HILL COUNTRY?

Johnson City Recipe

LADY BIRD JOHNSON'S PEACH ICE CREAM

3 eggs	1 cup sugar
1 pint whole milk	1 quart whipping cream
1/2 gallon ripe peaches, mashed and sweetened to taste	

Beat eggs in heavy saucepan until thick. Gradually add sugar, beating well. Add milk and whipping cream; mix well. Bring mixture to a boil, stirring constantly. Reduce heat to low; continue cooking and stirring until mixture thickens and coats a metal spoon. Let it cool. Stir in peaches and pour into freezer of a 1-gallon ice-cream freezer, and freeze according to directions.



Texas Hill Country Trail Region
39350 IH-10 West, Suite 3
Boerne, TX 78006
830-739-1362



www.txhillcountrytrail.com
www.txhillcountrypassport.com