



July 2016 - Newsletter

MISSION

The Texas Hill Country Trail Region will preserve, protect and promote the cultural, historic and natural resources of its 19 counties.

VISION

The Texas Hill Country Trail Region will develop partnerships to protect our heritage and sustain our natural and cultural resources through promotion, preservation, education and tourism.

Central Texas Glass Artist Nominated for International Product Award

Texas, June 17, 2016 /PRNewswire/



WIMBERLEY -- London's premier design and architecture magazine and host of the International Product Design Awards (IPDA), **design et al**, have shortlisted central Texas artist Jason Lawson for his Crystal Antler Chandelier. Lawson's chandelier is among a handful of products from around the world to be represented in London during Design Week in September. The IPDA's are among the most prestigious and sought after awards in the luxury goods industry.

"The Crystal Antler Chandelier came about as a result of working with a client that wanted a contemporary take on the traditional antler chandelier. I designed and produced the chandelier utilizing hot glass sculpting techniques, as well as, employing cast bronze. The antlers are internally lit with LEDs tucked inside the base. This technology has giving birth to a new era of lighting design. The small size of the light source allows for many applications within fixtures that traditional lighting could never offer. It's a very exciting time to be a part of this industry" - Jason Lawson

Born in Dallas, in 1973, Lawson began to show an interest in visual art from a young age. Growing up in the suburbs in the eighties, as well as his travels throughout the Southwest and Europe, helped forge the vision for his creative drive. Discovering the craft of glassblowing changed his life forever. The immediacy of the material, along with the rhythm of the process, harked back to his years of skateboarding. It stuck. He has now been working in glass and design for close to 20 years. An accomplished glass artist, he has worked on hundreds of projects for hundreds of clients including universities, hospitals and hotels all over the world. As his career pushes forward he finds more and more satisfaction collaborating and working with fellow craftsman to realize timeless designs for the modern era. Read More at >

<http://www.12newsnow.com/story/32250616/central-texas-glass-artist-nominated-for-international-product-award>

Featured July Events in the Texas Hill Country

Boerne

The Farmers Market at the Cibolo

Saturday, July 2, 2016 - 9:00am to 1:00pm Free

Herff Farm

33 Herff Road, Boerne, TX 78006

(830) 249-4616



Shop fresh local produce, farm fresh eggs, breads, jams, jellies, local honey and Texas Hill Country arts & crafts at the historic Herff Farm at the Cibolo Nature Center in Boerne. Enjoy free live music, gardening classes, cooking demonstrations and children's craft activities, too. This popular Texas Hill Country outdoors farmers market will be open to the public every Saturday from March 5th through December.

<http://www.visitboerne.org/calendar/farmers-market-cibolo-106>

Kerrville

A Funny Thing Happened on the Way to the Forum

July 15-30, 2016

The Cailloux Theater

910 Main Street, Kerrville, TX 78028

830-896-9393



Playhouse 2000 presents *A Funny Thing Happened on the Way to the Forum*, by Burt Shevelove, Larry Gelbart, and Stephen Sondheim, July 15-30, Fridays and Saturdays at 7:30 p.m. and Sunday, July 24 at 2:30 p.m. How far will a Roman slave go in order to win his freedom? What must a young Roman man do to gain the affections of his true love? What do these things have in common? Comedy! This outrageously ridiculous look at ancient times is the first musical with both music and lyrics by the inimitable Stephen Sondheim, and it sets the tone for the evening with the very first song – "Tragedy tomorrow! Comedy Tonight!"

<http://caillouxtheater.com/2016/a-funny-thing-forum/>

Johnson City

Last Saturday Art Walk

July 30, 2016

4 pm to 8 pm

830-868-7684

Celebrate good Texas goods and great Texas art during the Last Saturday Art Walk in Johnson City, the hidden gem of the Texas Hill Country. Also known as the Nugent Street Art Walk, most of the participants stay open from 4-8pm offering libations, nibbles and occasional live music. Galleries include Taste Wine + Art, Texcetera, A. Smith Gallery, Echo and Studio Massaro; the remaining location is the working studio of fine artist and muralist Lee Casbeer.



<http://www.lbjcountry.com>

HILL COUNTRY HAPPENINGS....

The Official Roadmap of the Texas Hill Country Trail Region is the most popular marketing piece we utilize in promoting our 19 county territory. They have become a favorite among visitor centers, travel information centers, outlet malls, RV Parks and hotels across Texas. We will be reproducing this map to fill the increasing demand and high volume of requests we receive for them daily. This cannot be done without the help from our advertisers.

Large ads will be sold for \$650 and will include a photo with 100 words text and small ads are \$500 and include a photo and 75 words text. These ads will be sold on a "first-come-first serve" basis.

Please let me know if you are interested in being a part of the most requested map in the Texas Hill Country!



JOIN US FOR OUR NEXT MEETING....



Texas Hill Country Trail

July Meeting

Thursday, July 21, 2016

1:00 p.m.

Meeting Location:

The Bandera Natural History Museum
267 Old San Antonio Road
Bandera, TX 78003
830-957-8081

<http://www.banderanhm.org>

Optional Lunch Listed Below:

11:45 am Dutch Treat Lunch
at 1856 Tavern located at 702
State Hwy 16 South. I have
requested the Banquet Room
for us!

Please RSVP to
hctrail@verizon.net so we will
know how many to have seats
for!

Texas Historical Commission - Texas Heritage Trails Program Update

PDF Brochure Downloads

	Statewide	Brazos	Forest	Forts	Hill Co.	Indep.	Lakes	MTN	Pecos	Plains	Trop.
Jan. 2016	461	261	261	242	377	438	168	237	268	318	286
Feb. 2016	472	265	340	265	421	501	198	231	286	381	281
Mar. 2016	896	245	296	248	456	770	216	256	284	305	244

(Source: AWStats)



Print Brochure Fulfillment Statistics (January, February, and March 2016)

Guide name & # per box	Statewide 60	Brazos*	Forest 200	Forts 200	Hill Co. 200	Indep.*	Lakes*	MTN 200	Pecos 375	Plains *	Tropical 200
Calls & Written Requests	106	0	208	213	212	0	0	135	135	0	146
Southern Living	76	0	76	76	76	0	0	76	76	0	76
Texas Highways	5	0	5	5	5	0	0	5	5	0	5
Texas Monthly	129	0	129	129	129	0	0	129	129	0	129
Tour Texas	380	0	380	380	380	0	0	380	380	0	380
TTIA Insert	1261	0	1261	1261	1261	0	0	1261	1261	0	1261
TX State Travel Guide Leads	256	0	256	256	256	0	0	256	256	0	256
Website	398	0	211	132	219	0	0	105	107	0	96
# Boxes Requested	163	0	2	31	20	0	0	6	5	0	5
TOTAL	12,391	0	2,926	8,652	6,538	0	0	3,547	4,224	0	3,549

*Brazos, Independence, Lakes, and Plains brochures are out of stock. Box Request: Number of boxes x Quantity/box= total.

WHAT'S COOKING IN THE TEXAS HILL COUNTRY?

Georgetown Recipe

Yield: 6-8 Servings

PECAN-CRUSTED PORK TENDERLOIN WITH RASPBERRY-CHIPOTLE SAUCE

Two 1-pound pork tenderloins
 1 cup Japanese (panko) breadcrumbs
 1 cup finely chopped pecans
 4 Tablespoons chopped fresh rosemary

1/2 teaspoon salt
 1/2 teaspoon ground black pepper
 2 egg whites

Raspberry-Chipotle Sauce

One 12-ounce jar raspberry preserves

2 Tablespoons adobo sauce, or to taste

Preheat the oven to 375 degrees F. Prepare the pork tenderloins by rinsing under cold water. Pat dry and set aside. Combine the breadcrumbs, pecans, rosemary, salt and pepper in a 9x13 pan. Set aside. Place the egg whites in a small bowl and whip slightly. Brush the tenderloins with the whipped egg whites. Then dredge in the breadcrumb mixture, pressing to adhere. Place on a baking sheet. Bake until done, about 25 minutes. Remove from the oven and let rest about 10 minutes prior to slicing. Combine the raspberry preserves with the adobo sauce. Slice the tenderloins and serve with the raspberry-chipotle sauce.



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