



September 2015 - Newsletter

AUSTIN'S NEWEST HIKE AND BIKE TRAIL OPENS FIRST SEGMENT WITH RIBBON CUTTING CEREMONY

August 14th, 2015 in Blog, Community News

MISSION

The Texas Hill Country Trail Region will preserve, protect and promote the cultural, historic and natural resources of its 19 counties.

VISION

The Texas Hill Country Trail Region will develop partnerships to protect our heritage and sustain our natural and cultural resources through promotion, preservation, education and tourism.



After more than 15 years of strategic land acquisition and planning, the first six miles of the Violet Crown Trail will open to the public Friday, August 14, 2015. This momentous occasion is being recognized with a ribbon cutting ceremony at 10:00am at the initial Violet Crown Trailhead at Highway 290 featuring speeches from Mayor Rose Cardona of Sunset Valley, District 8 Council Member Ellen Troxclair, and George Cofer, Executive Director of Hill Country Conservancy.

The Violet Crown Trail began as a vision in 1999 to create the first regional trail system in Central Texas. Since then, Hill Country Conservancy (HCC) has spearheaded the trail-building effort, utilizing both public and private partnerships and working with multiple municipalities to turn their vision into a reality. Once complete, the Violet Crown Trail will be the longest trail of its kind in Central Texas, stretching 30-miles from a gateway trailhead in Zilker Park into publicly-owned Water Quality Protection Lands in Hays County, which the trail will grant public access to for the first time.

“We realized that to successfully foster a culture of environmentalism and love for the Texas Hill Country we needed to find a way to provide access to these beautiful publicly-owned but inaccessible lands,” explains George Cofer.

Read More > <https://hillcountryconservancy.org/press-release-vct/>

Featured September Events in the Texas Hill Country

Bertram

38th Annual Oatmeal Festival

Friday, September 04, 2015, 05:00pm

To Saturday, September 05, 2015



Friday's activities include, Art & Craft Fair, BBQ Supper, Miss Oatmeal Pageant and Auction, and live music provided by Eddie Shell and The Not Guilties. The festival fun continues on Saturday, relocating to downtown Bertram for the Pet Parade and the Grand Parade, Arts & Crafts fair and a Street Dance lead by People's Choice. Registration for all festival events is going on now! Visit www.oatmealfestival.com to apply or print and mail your application to: Oatmeal Festival, PO Box 70, Bertram, TX 78605

Location: Bertram, TX

<http://www.burnetchamber.org>

Llano

September 18 - November 15, 2015

Western Trappings On The Llano

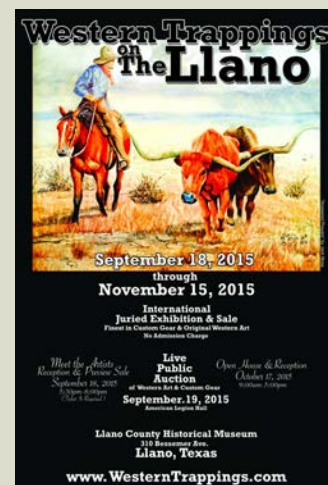
International Juried Exhibition & Sale

Finest in Custom Gear and Original Western Art

No Admission Charge

Llano County Historical Museum - 310 Bessemer Ave - Llano, TX

<http://www.westerntrappings.com>



Georgetown

8th Annual Georgetown Wine & Music On The Square

September 26, 2015 (Sat) from 4:00 PM - 8:00 PM

The Most Beautiful Square in Texas will be the place to be for this year's Georgetown Wine & Music Festival On The Square. The Downtown Georgetown Association is excited to bring back the Wine & Music Festival to The Square in Georgetown.

A Souvenir Glass and a punch card gives you the opportunity to taste from each participating winery with 1 bonus tasting. Live entertainment from local musicians will be provided for entertainment throughout the event

512-639-8719

Cost: \$25 <https://visit.georgetown.org>



HILL COUNTRY HAPPENINGS....

SAVE THE DATE!

The Texas Hill Country Trail Region along with the City of Fredericksburg, Fort Martin Scott and the Texas Rangers Heritage Center will be hosting a Social Media Marketing Workshop on October 29th!

Mark your calendars and register today!

[REGISTER HERE!](#)

City of Fredericksburg • Fort Martin Scott • Texas Rangers Heritage Center



Social Media Marketing Workshop

Sarah T. Page Consulting, LLC

October 29, 2015
9:00 AM to 4:00 PM (Registration at 8:30)
Hill Country University Center Media Room
2818 E. US Highway 290
Fredericksburg, TX 78624

\$99.00 - Make checks payable to Texas Hill Country Trail Region
39350 IH-10 West, Ste. 3, Boerne, TX 78006 hctrail@verizon.net 830-739-1362

This THCTR Workshop is designed to give our partners networking and educational opportunities within our 19 county region and will be a full day event! The day will include hands-on interactive presentations (so bring your electronic device of choice), discussion, networking and lunch at the Texas Rangers Heritage Center! This workshop is a great way to learn how to market your historical site, destination or business by being connected with our digital world!

Register Today And Bring Your Device!
Lunch will be provided at the nearby Texas Rangers Heritage Center!

Topics will include....

- Digital Storytelling Applications
- Marketing with Social Media
- Videos and guidelines for giveaways
- Strategies, On-Line Calendars and More!

Willkommen German Heritage. Texan Hospitality.
Welcome to Fredericksburg, The Texas Hill Country. Rich with the culture of German pioneers who settled here over 160 years ago. It's in our music. Festivals. Architecture. Everywhere. So *Willkommen*, y'all. Enjoy.
www.visitfredericksburgtx.com



Texas Hill Country Trail Region • City of Fredericksburg • Ft. Martin Scott

Social Media Marketing Workshop Registration

Sarah T. Page Consulting, LLC

Thank you for registering to attend the Texas Hill Country Trail Region "Social Media Marketing Workshop". We want to make the process as easy as possible. You will need to complete a separate registration form for each individual attending.

If you have any questions about registration, please call 830-739-1362.

Full Name

First Name _____ Last Name _____

Organization / Business Email Address _____

Address / Phone # _____

Mailing Address _____

City _____ State _____ Zip Code _____

What Social Media Channels are you currently using?

\$99.00 - Make checks payable to Texas Hill Country Trail Region
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JOIN US FOR OUR NEXT MEETING....



Texas Hill Country Trail
September Meeting
Thursday, September 17, 2015
1:00 p.m.
Meeting Location:
To Be Announced
Kerrville, TX 78028

SAVE THE DATE!
Details to come!

Look for the email invite
next week!



Texas Historical Commission Texas Heritage Trails Program Update

Announcements:

Economic Impact Study:

The University of Texas with Rutgers University researched and wrote a substantial update to the THC's 1999 study, *Economic Impacts of Historic Preservation in Texas*. In addition to an overall update and study of the current data for major impacts covered by the earlier research, this new document serves as a technical report evaluating the statewide, regional, and local impacts of the Texas Heritage Trails Program (THTP) and heritage tourism. The report has been finalized. The executive summary and the 317 page technical analysis can be found here on the THC's website: <http://www.thc.state.tx.us>

WHAT'S COOKING IN THE TEXAS HILL COUNTRY?

Wimberley Recipe

Yield: 6-8 Servings

TEXAS PECAN SCONES

2 cups flour	3/4 cup buttermilk
1 tablespoon baking powder	3/4 cup pecans, chopped
1/4 teaspoon baking soda	1 egg
1/2 cup sugar	1 teaspoon water
1/4 teaspoon salt	2 tablespoons coarse sugar
1/3 cup butter flavored Crisco	

Sift and stir dry ingredients together. Cut in the shortening. Add buttermilk and pecans. Stir to hold together. Pat out on a well-floured board and work only lightly, forming a large disc about one inch thick, cut shapes and sizes as desired. Before baking, brush tops with egg beaten with 1 teaspoon water. Sprinkle with large grained sugar. Bake in a preheated 400 degree oven on greased cookie sheets. Bake for about 15 minutes. Serve or cool on racks. Note: The unbaked scones freeze well. Do not brush with egg or sprinkle on the sugar before freezing. Frozen scones take 20 minutes to bake.



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39350 IH-10 West, Suite 3

Boerne, TX 78006

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www.txhillcountrytrail.com